

Mark Swartz
613-532-3019
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<http://mswartz.ca>

EXPERIENCE

Canadian Association of Research Libraries (CARL)

Visiting Program Officer

Kingston, ON

Summer 2017-present

- Provides staff support to the CARL Policy Committee, with a focus on lobbying efforts that relate to copyright and privacy.
- Facilitated the creation and drafting of the documents that CARL submitted to the INDU committee as part of the 2018 Statutory Review of the Copyright Act.
- Chaired the working group that created CARL's Copyright Open Educational Resource for University Instructors and Staff.

Queen's University

Copyright Manager, Queen's University Library

Kingston, ON

July 2011-present

- Works with librarians, staff, faculty and instructors in all faculties and schools to develop web-based information and educational programs on copyright.
- Helps lead the development of a new copyright and fair dealing policy as the co-chair of the Copyright Advisory Group.
- Helped select and implement a new reserve platform in 2021 as the co-chair of the eReserve Replacement Project Group.
- Monitors copyright developments, provides advice in response to questions, consults with instructors, researchers and learners, and facilitates dialogue across the campus and externally on issues relating to copyright and its application at the University.

Queen's University

Coordinator of Online Course Development, Continuing Teacher Education

Kingston, ON

June 2010-July 2011

- Worked with course writers to revise and create new online courses.
- Ensured that the content in Queen's online courses is current and reflects guidelines published by the Ontario College of Teachers.
- Provided support and taught workshops for online instructors.
- Maintained and answered reference questions related to Queen's library resources.

Queen's University

Research Assistant, Copyright Working Group

Kingston, ON

Nov 2010-July 2011

- Developed guidelines for the use of copyrighted materials by students, faculty and staff at Queen's.
- Created online tools and resources to help determine if materials can be used without requesting permission from copyright holders.

Queen's University

Reference/Special Project Librarian, Stauffer Library

Kingston, ON

Jan 2010-Apr 2010

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- Created an online portal to help librarians at Queen's perform tasks related to collection management and assessment.
- Answered reference questions at the Stauffer library reference desk.

Queen's University

Continuing Teacher Education Librarian, Education Library

Kingston, ON

June 2009-June 2010

- Provided reference support to Continuing Teacher Education students and instructors.
- Enhanced courses by maintaining link integrity and by adding multimedia and Web tools to course assignments.
- Maintained the Continuing Teacher Education section on the Queen's Education Library website and provided guidance related to integrating library resources into distance education courses.

INTERNSHIPS

Martin Prosperity Institute (University of Toronto)

Continuing Teacher Education Librarian

Toronto, ON

June 2009-June 2010

- Completed a practicum at the Martin Prosperity Institute that included two major projects – a usability analysis of contact management systems and the creation of a database for the management of both hardware and software.

Poder Ciudadano (Transparency International)

Web Project Intern

Buenos Aires, AR

May 2008-Aug 2008

- Conducted the initial research, planning and development of Bibliocivica - a virtual library that allows civil society organizations across Argentina to publish reports, investigations, and studies.

EDUCATION

Recent Courses Completed

- The Fundamentals of OCAP (2021)
- Library Freedom Project Cohort 3 (2020)
- Creative Commons Certificate for Academic Librarians (2018)

Degrees

University of Toronto

Master of Information Studies

Toronto, ON

November 2019

Nipissing University

Bachelor of Education, Junior/Intermediate/Senior History

North Bay, ON

June 2006

Wilfrid Laurier University

Waterloo, ON

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Bachelor of Arts, Honours History and Communications

June 2004

WRITING

In Process

Amani, Bitu, and Mark Swartz. "Cultivating Copyright Custodians for the Digital Age: Law, Libraries, & the Public Interest in Lending."

- Paper presented at the "Copyright User Rights and Access to Justice Symposium, Windsor, Ontario, May 18, 2017" and at the "Intellectual Property Scholars Conference, August 4, 2021"

Forthcoming

Castell, Christina de, Joshua Dickison, Trish Mau, Mark Swartz, Robert Tiessen, and Amanda Wakaruk. "Controlled Digital Lending of Library Books in Canada." SSRN Scholarly Paper (Preprint – To be published in Partnerships Journal). Rochester, NY: Social Science Research Network, February 9, 2022. <https://doi.org/10.2139/ssrn.4031054>.

Mark Swartz and Lise Brin, "The Public Domain and Libraries: History, Contexts, Threats, and Opportunities," in *Navigating Copyright for Libraries: Purpose and Scope*, ed. Jessica Coates, Victoria Owen, and Susan Reilly, IFLA Publications 181 (De Gruyter Saur, 2022), <https://www.degruyter.com/document/isbn/9783110732009/html>.

Open Educational Resources

"Copyright Open Educational Resource for University Instructors and Staff," Canadian Association of Research Libraries. <https://www.carl-abrc.ca/influencing-policy/copyright/opencopyrightcourse/>.

Book Chapters

Swartz, Mark, and Rosarie Coughlan. "An Overview of the Open Access Movement in Canada." In *Open Praxis, Open Access: Digital Scholarship in Action*, edited by Darren Chase and Dana Haugh, 19–40. Chicago, Illinois: ALA Editions, 2020. <http://hdl.handle.net/1974/27927>.

Swartz, Mark, Ann Ludbrook, Stephen Spong, and Graeme Slaght. "From Fair Dealing to Fair Use: How Universities Have Adapted to the Changing Copyright Landscape in Canada." In *Copyright Conversations: Rights Literacy in a Digital World*. Chicago, Illinois: Association of College and Research Libraries, 2019. <https://qspace.library.queensu.ca/handle/1974/26710>.

Articles

Winter, Christina et al., "Canadian Collaborations: Library Communications and Advocacy in the Time of COVID-19," *Journal of Copyright in Education & Librarianship* 5, no. 1 (August 27, 2021). <https://doi.org/10.17161/jcel.v5i1.14920>.

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Swartz, Mark and Graeme Slaght, "Strengthening Canadian User Rights through Shared Understanding: Adapting the Codes of Best Practices in Fair Use for Canada" (Ottawa, Ontario: Canadian Association of Research Libraries, February 22, 2021). https://www.carl-abrc.ca/wp-content/uploads/2021/02/Strengthening_Canadian_User_Rights_Through_Shared_Understanding_Adapting_Codes_of_Best_Practices_Fair_Use_Canada.pdf.

Swartz, Mark, "Access Copyright v. York and the Copyright Review: Recommended Resources," Inside OCULA, October 1, 2017. <http://open-shelf.ca/171101-ocula-york-decision-recommended-resources/>.

Swartz, Mark, "Digital Copyright Law," Intellectual Property Journal; Scarborough 29, no. 3 (August 2017): 509–15. <https://search.proquest.com/docview/1934889131/abstract/CEF97622264432APQ/1>.

Jing, Jenny et al., "Making User Rights Clear: Adding e-Resource License Information in Library Systems," The Code4Lib Journal, no. 29 (July 15, 2015). <http://journal.code4lib.org/articles/10724>.

Swartz, Mark, "Shifting Tides: How the Re-Emergence of DRM Impacts Libraries," Feliciter 59, no. 1 (February 2013): 3,5. <https://search.proquest.com/docview/1286683860/citation/F1842383D54B4182PQ/1>.

Colebatch, Chabriol et al., "Digital Locks and Canadian Research Library Collections: Implications for Scholarship, Accessibility, and Preservation (Feliciter Summary)," Feliciter 59, no. 1 (February 2013): 12–14. <https://search.proquest.com/docview/1286683876?pq-origsite=summon>.

Colebatch, Chabriol et al., "Digital Locks and Canadian Research Library Collections: Implications for Scholarship, Accessibility, and Preservation (CARL Document)" (Canadian Association of Research Libraries, January 4, 2012). <http://www.carl-abrc.ca/doc/2012-10-04%20CARL%20Digital%20Locks%20Report.pdf>.

Posters

Swartz, Mark, Ann Ludbrook, and Heather Martin, "Blurred Lines: How Electronic Reserves Services Are Breaking Down the Barriers Between Content and the Classroom," 2014. <https://qspace.library.queensu.ca/handle/1974/22966>.

Other

Canadian Association of Research Libraries. "Equitable, Affordable Access to Digital Course Materials for University Students: Issues and Solutions," November 12, 2020. <https://www.carl-abrc.ca/news/equitable-affordable-access-to-digital-course-materials-for-university-students-issues-and-solutions/>.

Canadian Association of Research Libraries. "CARL Statement on Optimal Equitable Access to Post-Secondary Learning Resources During COVID-19," March 26, 2020. <https://www.carl-abrc.ca/news/statement-on-optimal-equitable-access-to-learning-resources/>.

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PRESENTATIONS

Swartz, Mark, Nathalie Soini, Erin Calhoun, and Graeme Slaght. "Reading Together While Remote: Upgrading Your Course Reserves and Copyright Compliance Systems During a Pandemic." Presented at the OLA Superconference, Toronto, Ontario, February 4, 2022.

Swartz, Mark, and Stephen Spong. "Controlled Digital Lending (CDL) and COVID-19: Two Peas in a Pod." Presented at the OLA Superconference, Toronto, Ontario, February 4, 2022.

Amani, Bitu, and Mark Swartz. "Cultivating Copyright Custodians for the Digital Age: Law, Libraries, & the Public Interest in Lending." Presented at the Intellectual Property Scholars Conference 2021, Benjamin N. Cardozo School of Law, Yeshiva University, New York City, August 4, 2021.

Selman, Brianne, Mark Swartz, and Donald Taylor. "The CUSMA Term Extension: Policy Options and Library Advocacy as We Reckon with Prospect of a 20 Year Freeze on New Works Entering the Canadian Public Domain." Presented at the ABC Copyright Conference 2021, Ottawa, Ontario, May 5, 2021.

Adler, Prue, Will Cross, Merideth Jacob, Mark Swartz, Graeme Slaght, and Peter Jaszi. "Code of Best Practices in Fair Use/Fair Dealing for OER: Webinar and Workshop." April 20, 2021.
<https://www.youtube.com/watch?v=F4yfip4zRdw>.

Swartz, Mark, Stephanie Orfano, Christina Winter, and Rowena Johnson. "Webinar: Implementing the Copyright Open Educational Resource for University Instructors and Staff." March 5, 2021.
<https://www.youtube.com/watch?v=i9LfBax5wec>.

Swartz, Mark, Meagan Shannon, Joy Muller, Victoria Owen, Jason Bird, and Eric Schwab. "Live Chat: Copyright." Presented at the OLA Superconference, Toronto, Ontario, February 5, 2021.

Winter, Christina, Mark Swartz, Victoria Owen, and Amanda Wakaruk. "Live Chat: CFLA – Advocacy on Copyright Issues." Presented at the OLA Superconference, Toronto, Ontario, February 5, 2021.

Swartz, Mark, Winter Christina, Rowena Johnson, Heather Martin, Kathryn Blair, Luc Fagnan, Michael McNally, and Amanda Wakarak. "ABC Copyright 2020 Fall Speaker Series: Canada's Two OER Copyright Video Series." Presented at the ABC Copyright 2020 Fall Speaker Series, Edmonton, Alberta, November 25, 2020. https://era-av.library.ualberta.ca/media_objects/pn89d781s.

Brin, Lise, and Mark Swartz. "Libraries & COVID-19: How Libraries Are Working to Optimize Digital Access during a Pandemic." Presented at the Contagion Cultures Lecture Series, School of Policy Studies, Queen's University, November 5, 2020. <https://youtu.be/okm44HfD6Ro>.

Orfano, Stephanie, Kathryn Blair, Heather Martin, Dan Sich, and Mark Swartz. "Adopting or Adapting: Open Education Copyright Instruction for Faculty and Staff." Presented at the OLA Superconference, Toronto, Ontario, January 30, 2020. <https://tspace.library.utoronto.ca/handle/1807/99806>.

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Swartz, Mark, and Graeme Slaght. "Software Preservation and Copyright – Adapting the ARL Fair Use Code of Best Practices for Canada: Preliminary Findings." ABC Copyright Conference, May 31, 2019. <https://harvest.usask.ca/handle/10388/12163>.

Graham, Rumi, Allan Bell, Dominique Lapierre, and Mark Swartz. "OA Policies & Traditional Publishing Agreements: Status of Non-Exclusive Licenses in Canadian Copyright Law?" Presented at the ABC Copyright Conference, May 30, 2019. <https://harvest.usask.ca/handle/10388/12167>.

Swartz, Mark, and Victoria Owen. "The United States-Mexico-Canada Trade Agreement: What Term Extension Means for the Canadian Public Domain and How Have Libraries Responded." Presented at the OLA Copyright Symposium, Toronto, Ontario, November 23, 2018.

Brin, Lise, Mark Swartz, and Susan Haigh. "The Ups and Downs of Representing the Educational Perspective During the Current Copyright Act Review." Presented at the ABC Copyright Conference, Vancouver, British Columbia, June 1, 2018.

Swartz, Mark, Rosarie Coughlan, Olga Perkovic, and Lauren Anstey. "Building an Extraordinary Open Community in Ontario." Presented at the The Technology Enabled Seminar and Showcase, Toronto, Ontario, November 20, 2017. <http://tess17.ecampusontario.ca>.

Amani, Bitia, and Mark Swartz. "Cultivating Copyright Custodians for the Digital Age: Law, Libraries, & the Public Interest in Lending (Obsolete Formats)." Presented at the Copyright User Rights and Access to Justice Symposium, Windsor, Ontario, May 18, 2017. <http://www.uwindsor.ca/law/754/conference-copyright-user-rights>.

Swartz, Mark, Michael Ciccone, and Sam Cheng. "Your Copyright FAQs Answered." Presented at the OLA Superconference, Toronto, Ontario, February 1, 2017. <http://hdl.handle.net/1974/22949>.

Swartz, Mark, and Sam Cheng. "Libraries as Copyright Educators & Advocates." Presented at the Last Word, Make it Ours: Strategies for Preparing for the Copyright Act Review, Toronto, Ontario, December 5, 2016. <http://hdl.handle.net/1974/22941>.

Swartz, Mark, and Heather Martin. "'No Time for Complacency': Fair Dealing at a Crossroads." Ottawa, Ontario, June 1, 2016. <http://hdl.handle.net/1974/22946>.

Swartz, Mark, Bobby Glushko, Lise Brin, and Michael Jaworski. "Hack the Act." Presented at the ABC Copyright Conference, Halifax, Ontario, May 26, 2016. <http://hdl.handle.net/1974/22940>.

Swartz, Mark, Michael Ciccone, and Sam Cheng. "10 Things You Should Know About Copyright." Presented at the OLA Superconference, Toronto, Ontario, January 28, 2016. <http://hdl.handle.net/1974/22752>.

Swartz, Mark, and Michael Ciccone. "3D Printing: Copyright and Other Intellectual Property Implications for Libraries." Presented at the 3D Printing: Copyright and Other Intellectual Property Implications for Libraries, Toronto, Ontario, December 4, 2015. <http://hdl.handle.net/1974/22783>.

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Swartz, Mark, and Katya Pereyaslavka. "Library Services for All: Serving People with Print Disabilities." Presented at the CLA Conference, Ottawa, Ontario, June 2015.

Swartz, Mark. "Copyright Considerations for Local Digitization Projects: Telefilm Script Collection and the Goad Fire Insurance Plans." Presented at the Ontario Library Association Copyright Users' Group Workshop, Toronto, Ontario, December 5, 2014. <http://hdl.handle.net/1974/22784>.

Swartz, Mark, Bobby Glushko, Heather Buffet, and Patricia Lynch. "AODA and Copyright: Paper Cuts and Paper Trails." August 16, 2014.

Gow, Athol, Heather Martin, Bobby Glushko, Mark Swartz, and Lei Jin. "Accessibility Information Toolkit Summer Webinar Series. Webinar 1: Law and Administration." June 18, 2014. <http://hdl.handle.net/1974/22755>.

Amani, Bitu, Laura Murray, Mark Swartz, and Samuel Trosow. "Is the Dust Settling? A Panel Discussion in Celebration of the Publication of Murray & Trosow: Canadian Copyright: A Citizen's Guide, 2nd Edition." Queen's University. Kingston, Ontario, January 2014.

Swartz, Mark. "Copyright 101: Issues for Editors." Kingston, Ontario, November 14, 2013. <http://hdl.handle.net/1974/22782>.

Swartz, Mark. "Copyright, Licensing and the Electronic Resources That We Provide through Our Libraries." Presented at the OLA Fall Copyright Symposium, Toronto, Ontario, November 2013. <http://hdl.handle.net/1974/22977>.

Swartz, Mark, Ann Ludbrook, Heather Martin, and Lei Jin. "Signing Away Fair Dealing: Why It's More Important than Ever to Negotiate e-Resource Licenses That Work for Libraries and Our Users." Presented at the ABC Copyright Conference, Regina, Saskatchewan, June 23, 2013.

Roe, Brent, Mark Swartz, and Christina Winter. "Digital Locks and Canadian Research Libraries: So What?" Presented at the CLA 2013 National Conference and Trade Show, Winnipeg, Manitoba, May 2013. <http://hdl.handle.net/1974/22939>.

Swartz, Mark. "Publicly Accessible Material on the Internet/Digital Locks." Presented at the Bill C-11 Information Forum, Toronto, Ontario, August 2012.

Swartz, Mark, Chabriol Colebatch, Ann Ludbrook, and Joy Muller. "Under Construction: Best Practices for Educating Users about Copyright." Presented at the ABC Copyright Conference, Ottawa, Ontario, June 2012. <http://hdl.handle.net/1974/22948>.